



AN ENTIRELY NEW CONCEPTION IN PLEASURE AUTOMOBILES IS THE MERCURY SUN VALLEY PICTURED AT THE WINDSOR YACHT CLUB. THIS MODEL, PRODUCED EXCLUSIVELY BY FORD, FEATURES A TINTED TRANSPARENT ROOF. THOUSANDS OF PERSONS VISIT THE WINDSOR PLANTS WHERE V-8 ENGINES AND PARTS FOR FORD OF CANADA VEHICLES ARE MADE. TOURS ARE HELD DAILY, MONDAY THROUGH FRIDAY, AT 10 A.M. AND 2 P.M.

POST CARD

PHOTOGELATINE ENGRAVING CO., LIMITED TORONTO



R.S.

MADE IN CANADA